



## **Designing digital trade provisions in the AfCFTA: Lessons from existing trade agreements**

The panel brings together international experts and high-level policymakers to present and discuss new evidence on the a) implications of current e-commerce proposals in practical terms for African businesses, particularly SMEs; b) priorities of an AfCFTA e-commerce protocol, as identified by the African private sector itself; and c) design of digital trade provisions in existing trade agreements and lessons AfCFTA can draw from this in developing a comprehensive and inclusive e-commerce protocol that works for SMEs, youth and women

### **Panellists:**

- Jamie Macleod, Trade Policy Expert, African Trade Policy Centre, UNECA, Addis Ababa
- Jean-Bertrand Azapmo, Principal Adviser, Trade and industry, African Union
- Karishma Banga, Research Fellow, IDS, UK and Digital Trade Policy Advisor, Commonwealth Businesswomen Network
- Rose Maghas, Chief Technology Officer, Rova Digital, Kenya
- Job Wanjohi, Head, Policy Advocacy, Kenya Association of Manufacturers, Industry body