

## SIDE EVENT

“Engaging with the Private Sector in AFRICA: a recipe to successful GCM implementation”

Thursday 26th August 2021, 14:30 pm -16:00 (Morocco time), Online

### Brief background

Employers have a key role to play to bring forward business recommendations aimed at addressing tomorrow’s needs for skills, as well as to strengthen the contribution of migration to sustainable development and economies. As all stakeholders are adapting to new economic realities, it is now time for stronger collaboration between governments and the private sector on labour migration issues.

The International Organisation of Employers (IOE), Business Africa, and the International Organization for Migration (IOM) are hosting a series of consultations with employers to inform Africa Regional Review in August 2021. Such consultations will set the scene to draft an African Employers’ Declaration that will be presented at the IMFR.

### Side event objectives

The objective of the event is to create a shared platform for the private sectors and governments from four sub-regions in Africa to address and discuss GCM objectives 5, 6, and 18; the event will allow to further delve into the concrete business recommendations that

will contribute to tangible actions and scalable best practices to present to the IMRF 2022.

### Welcome

**Roberto Suarez-Santos, Secretary General, IOE**  
**Carmela Godeau, Regional Director, Middle East and North Africa, IOM**

### Facilitator

**Aissata Kane, Senior Advisor for Africa, IOM**

### Speakers

**Stephen Obiro**, Head of Research, Advocacy and Partnerships, Federation of Kenya Employers

**Patricia Veringa-Gieskes**, Chief Executive Officer, The Job Factory

**Ghada Hammouda**, Chief Sustainability and Marketing Officer, Qalaa Holdings, Egypt

**Anne Porta**, Strategic Advisor to Resident Coordinator’s Office, Egypt

**Lunga Mani**, Partner, Fragomen

This Special Session will be organized over Zoom

[Access Here](#)

Interpretation will be available in EN FR

