

“Connected African Girls, Creating Brighter Futures”



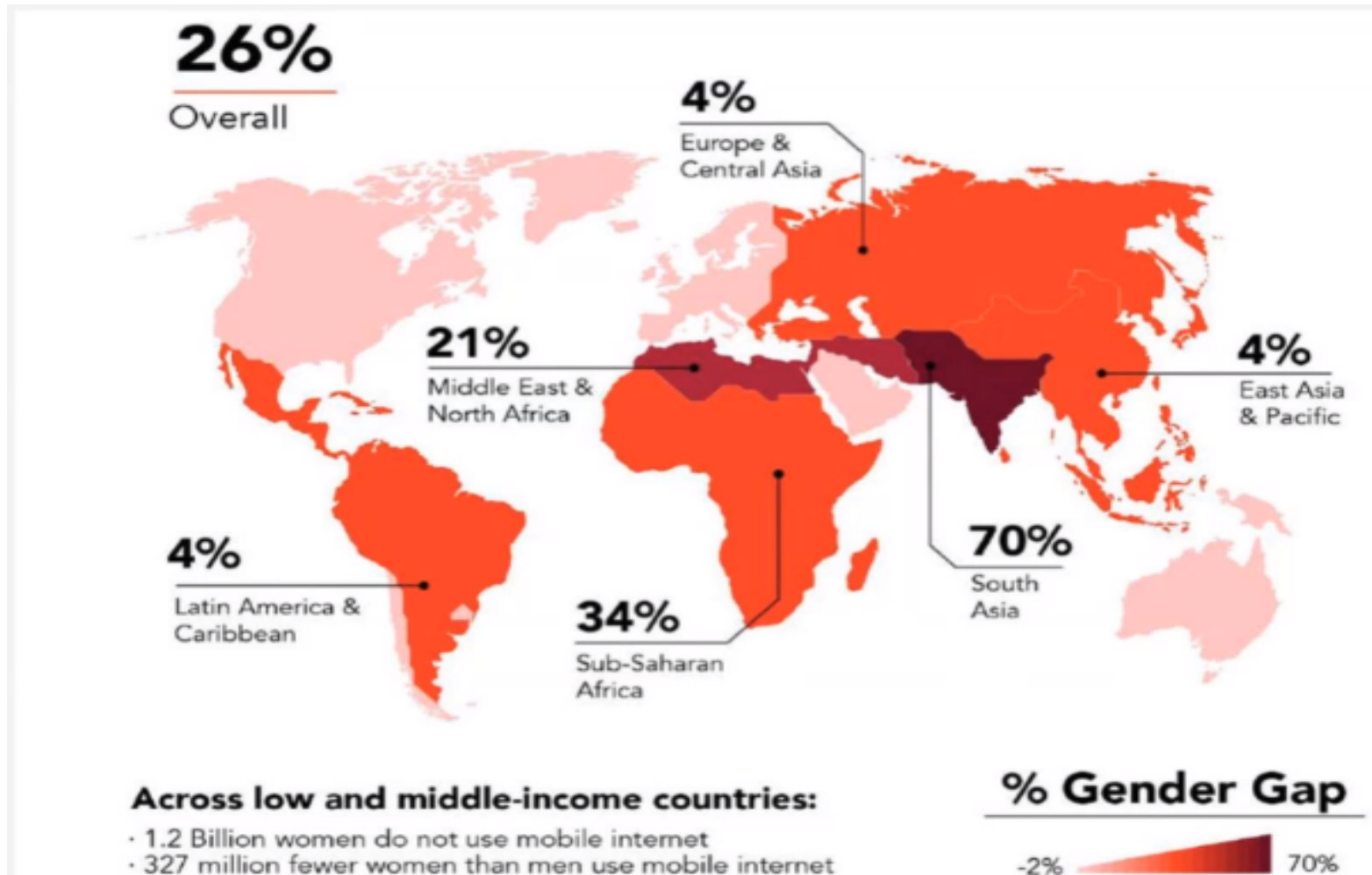
COVID-19 Accelerated Digital Transformation of the World

- Government Communication
- Covid-19 Awareness Campaigns
- Banking Services and Financing
- e-Health and Wellness
- e-Education & Remote Learning
- Remote Working
- Outsourcing of IT Services
- Socializing and Entertainment



Current Facts and Challenges

Gender Gap in Mobile Internet Use by Regions



Source: GSMA Mobile Gender Report 2018

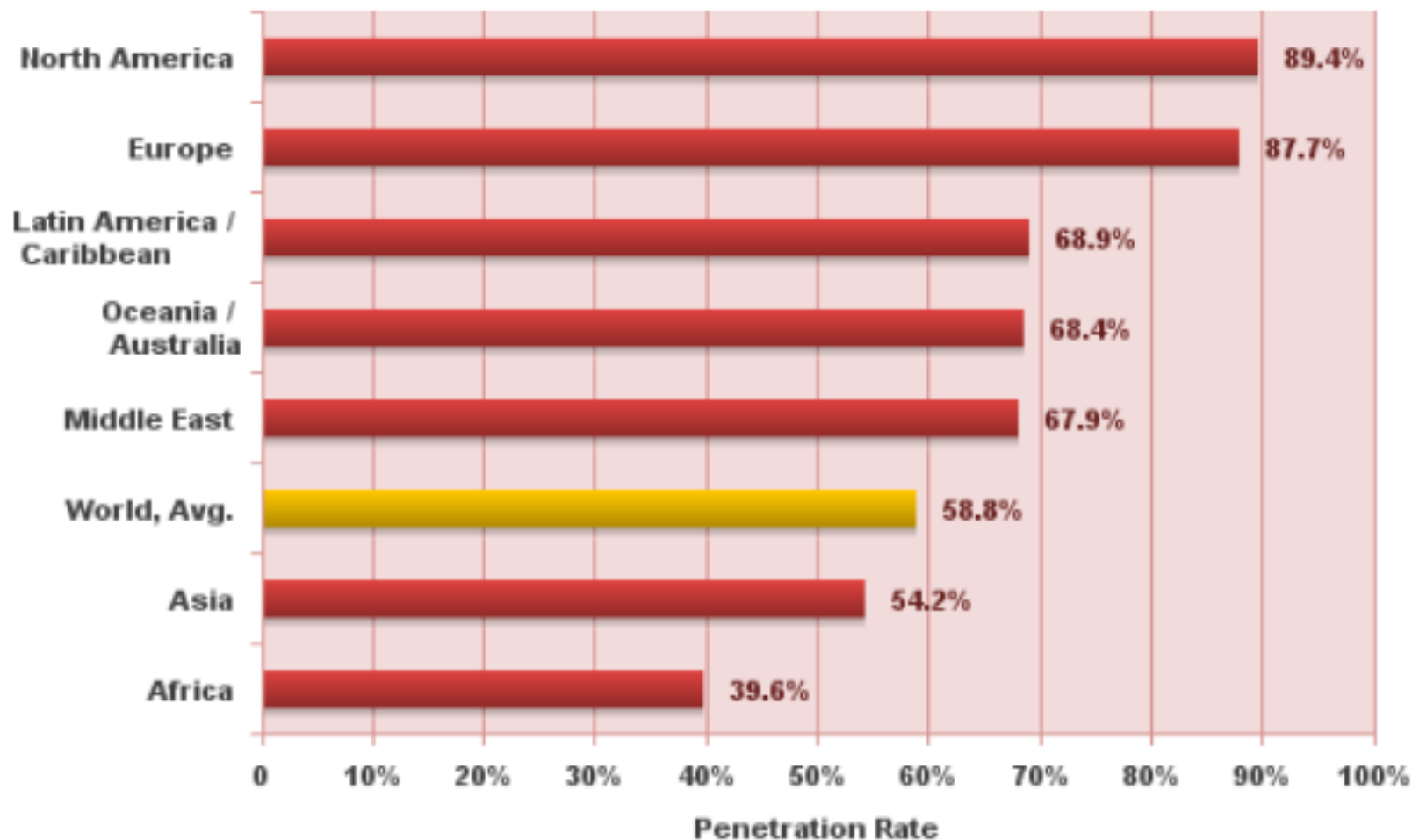
https://www.gsma.com/mobilefordevelopment/wp-content/uploads/2018/04/GSMA_The_Mobile_Gender_Gap_Report_2018_32pp_WEBv7.pdf

Global Literacy Statistics By Region



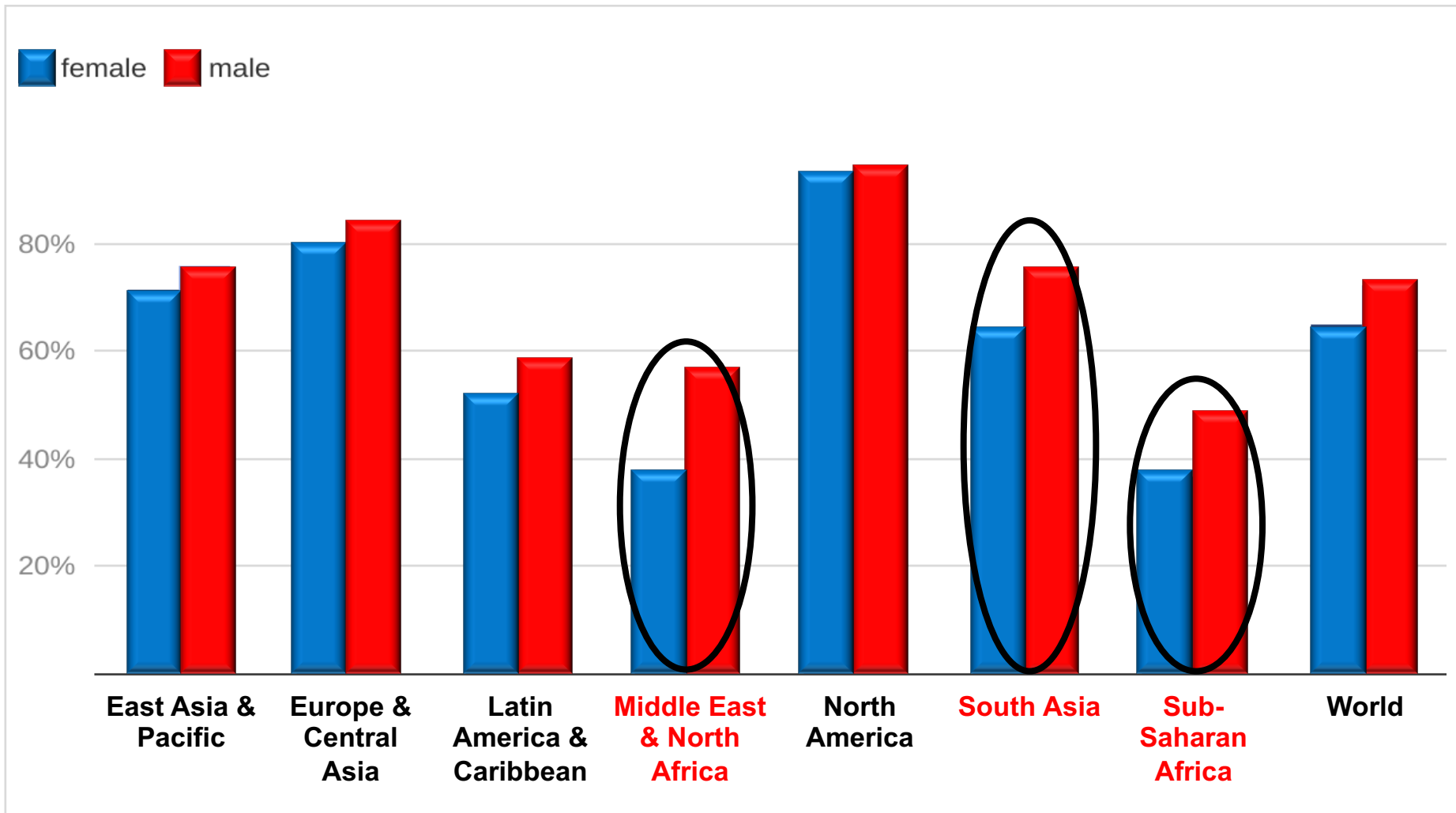
Source: <http://visualdata.dw.de/specials/bildung/en/literacy-global.html>

Internet Penetration by Region, Jan 2019



Source: InterWorld
<https://www.internetworldstats.com/stats.htm>

Global Stats: Gap of Women's Access to Financial Services

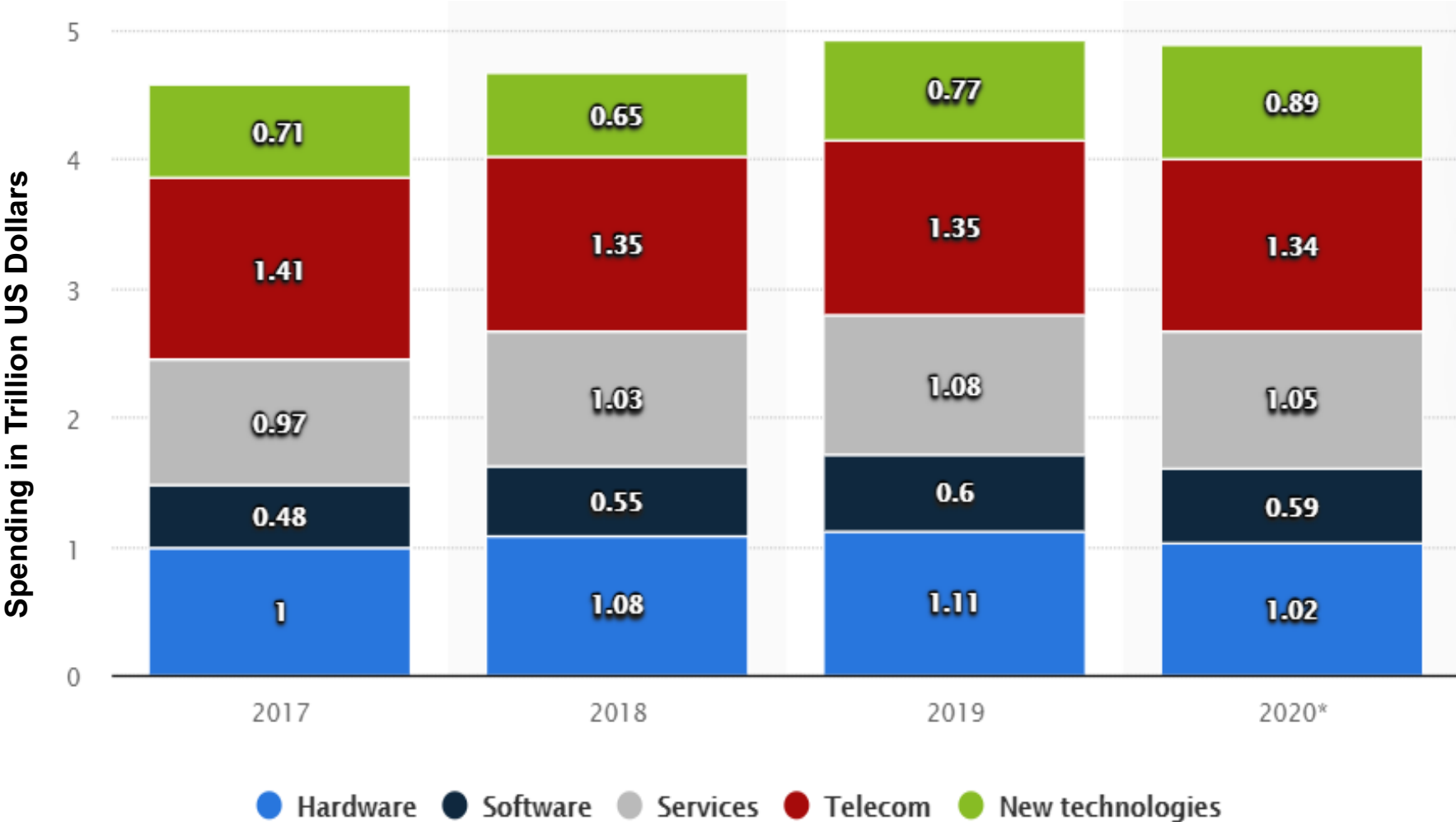


Source: Global Financial Inclusion Database 2020 (World Bank Gender Data Portal)

<https://blogs.worldbank.org/opendata/women-entrepreneurs-needed-stat>

New Opportunities from Digital Era

Global ICT Spending Growth - \$ Trillions (2020)



Source: Statista, Worldwide IT Spending (2020)

<https://www.statista.com/statistics/946808/worldwide-ict-spending-by-category/>



Booming Technology Industries Revenue



\$88.9 billion



\$59.7 billion



\$18.7 billion



\$38.3 billion



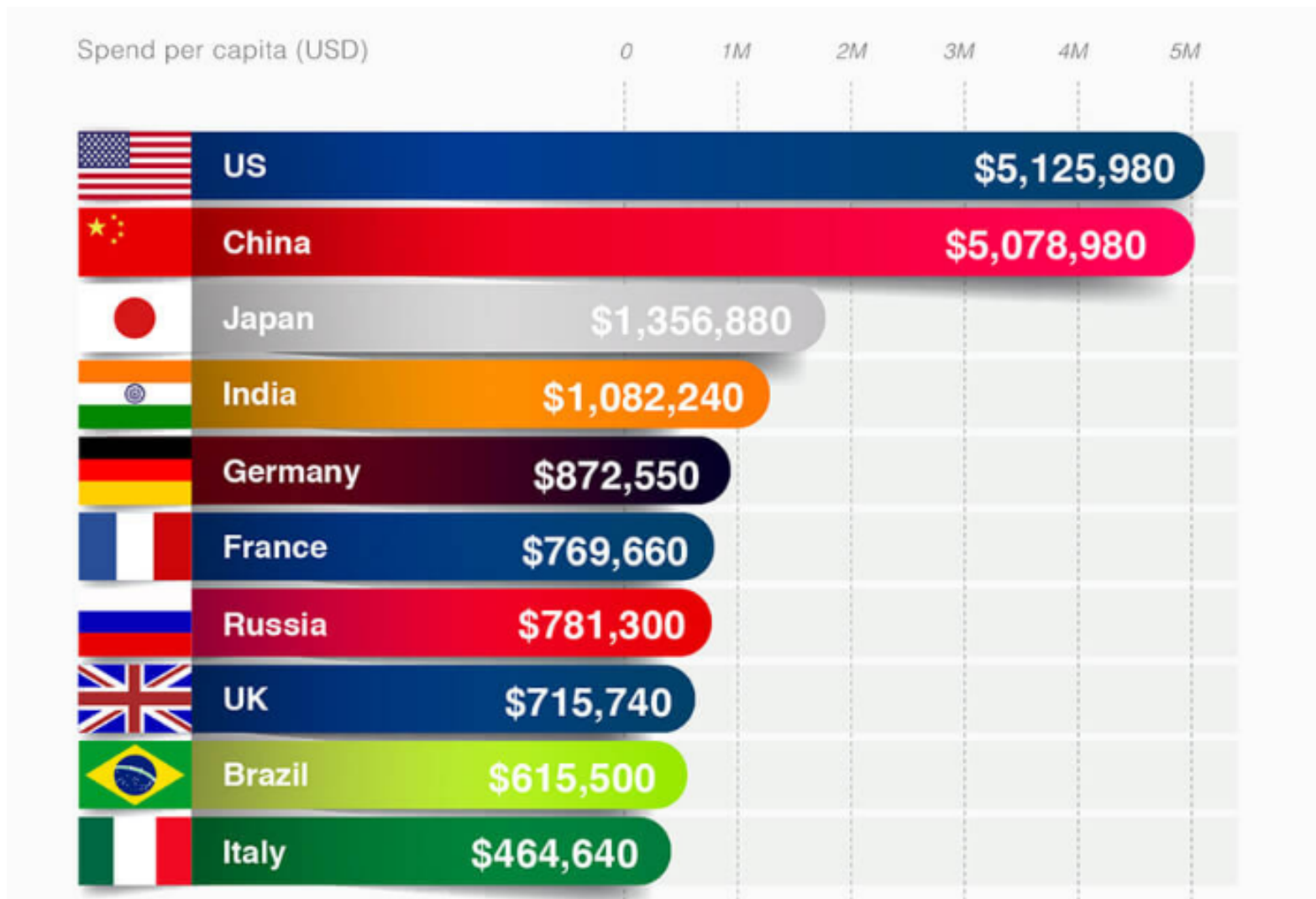
\$38 billion



\$6.15 billion

Source: [The winners in a pandemic economy: Big tech and lockdown essentials soar - ABC News \(go.com\)](#)

Top 10 Countries: e-Commerce Market Share - 2019



Source: Indago Digital

<https://indagodigital.com.au/internet-wars/>

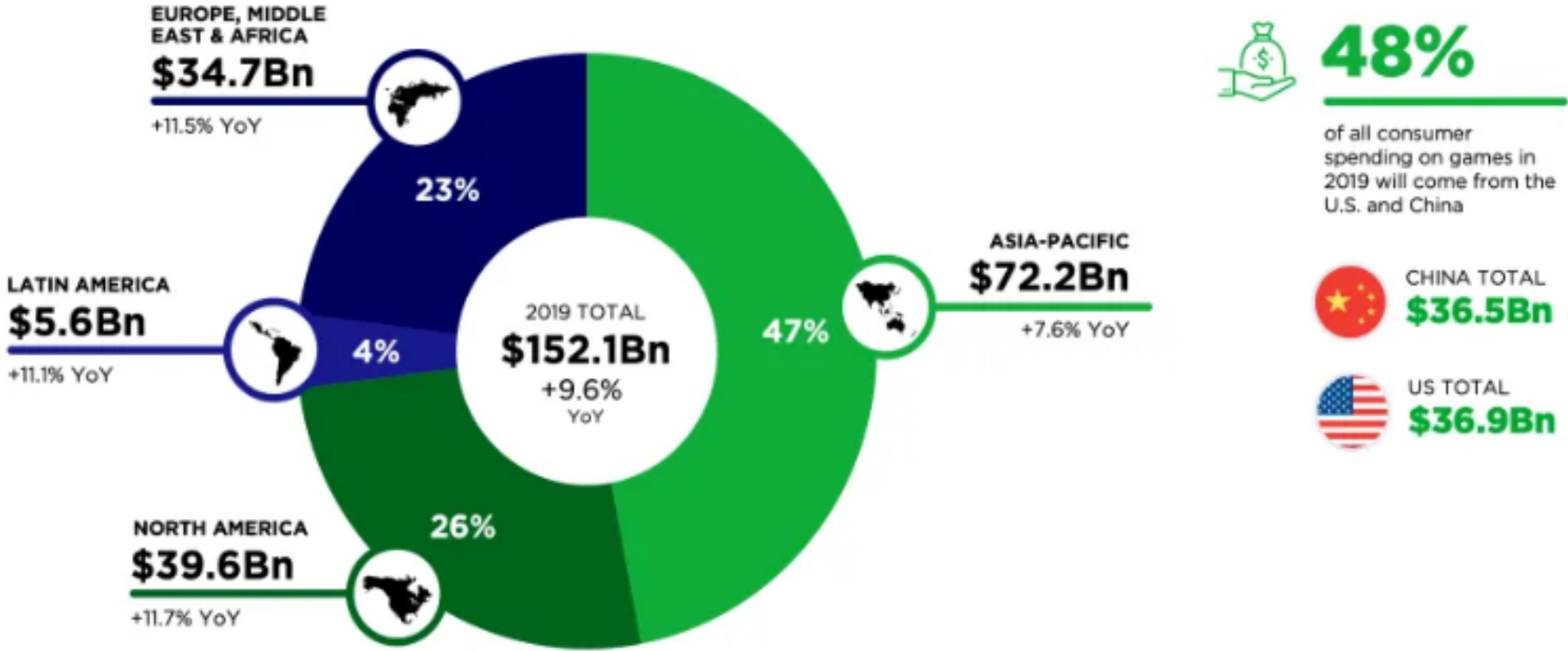
Global E-Commerce Spending in USD Jan 2019



Source: Hoot Suite

<https://blog.hootsuite.com/simon-kemp-social-media/>

Global Games Market: USD 152 Bn in 2019



Source: NewZoo, Global Games Market Report
<https://dailytech.page/2019/06/18/newzoo-the-us-gaming-market-will-be-the-largest-in-the-world-by-the-end-of-the-year-for-the-first-time-in-four-years/>

The Public Sector

- ID Cards
- ePayments and entitlements
- e-Administration
- Registration LR, B/D/M and Vehicles
- Taxes and fees
- e-Education/Distance learning
- e-Health and Telemedicine



ICT Enabled Industries

- Financial Sectors
- Medical, Bio Medical, Healthcare
- Transportations, Airlines
- Space
- Entertainment, Cable TV, Special Effects
- Telecom, Broadband, 4G services
- Media, Print and Electronic



ICT Enabled Industries

- Education, Distance learning, Interactive
- Security, Cybersecurity, Defense
- Energy (Oil and Gas)
- Green Solutions
- Recycling
- And many more Sectors



Digital Technologies “ICTs” Provide Opportunities to Cater for Your **Diverse Interests, Skills and Local Needs**

eWWG Initiative Launched 8th March 2021: Women and Girls in Technology Initiative (WIT4SDGs)

Goal: “Holistically Empower Women and Girls to Safely & Constructively Engage with the Digital Society and Economy”



Transformation From a **Consumer Culture** to **Culture for Innovation**





Lets Join Hands to
Inclusively Build Back
Better Together
Thank You